



THE ACORN

SEASON 2024 ISSUE 1

PRESIDENT'S REPORT

Hi Team,

Welcome to Season 2024!

The Club had worked tirelessly over the off season to lock in your Coaches for this year. With all of them in place now, training has well and truly commenced for all teams. Coaches are advising the Club of their new or returning Team Managers and First Aid Trainers.

The Club welcomes Jackie Wise, Janine Bird and Ross Black to the Committee. They have taken on the roles of Incident Officer, Child Safety Officer and Team Manager Coordinator, respectively.

Thank you to our returning sponsors McDonalds - Chadstone & Clayton, RM Building and Design Group. A big Dragons welcome to James Grosso, Olivia Heywood and Molly O'Neill from Harcourts First Real Estate, South Oakleigh.

This week the Club accepted the resignation of David Cash from the roles of Vice President and Football Operations Manager. This was due to both David and Steph's children, Ethan and Josh, playing with other Clubs for Season '24. The Club would like to thank David for the enormous effort put in to the Footy Ops role over the past few years, also to Steph as Team Manager for several years. The club hopes that Ethan and Josh have enjoyed their time playing for the Dragons and we wish them all the best for their future football journey.

First Aid training is booked in for Thursday 21 March. An email has been sent out to the 2023 Trainers and many of them have already replied. If you would like to be a First Aid Trainer for your child's team, please email with your First and Last name and the Age group your child is playing in this season. The Club pays for this training, so there is no out of pocket expenses for you.

Welcome Night is booked in for Friday 22 March. On and off field merchandise available on the night including professionally fitted mouthguards, more details on the flyer below.

If you want to help out your child's team this season, please remember to have your current Working with Children Check (WWCC) card with you when you register for free via PlayHQ. All roles associated with matches require a valid WWCC before the match can get underway, from Goal Umpire to Umpire Escort. Please put your hand up and help out.

Caz Hayes has put in the hard yards collaborating with Club Members, Committee Members, Coaches and Matt Brown (CEO SMJFL) to update a Strategic Plan for the Dragons. This Strategic Plan included in this Acorn edition, outlines the Club's purpose, culture, goals and values for 2024 to 2026. A copy can also be found on our website.

Go Dragons!
Brodie Phillips, President

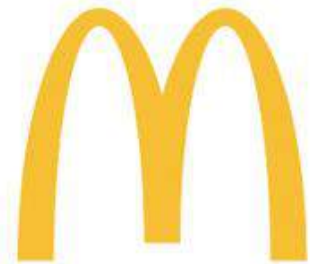
2024 COMMITTEE / OFFICIALS

President: Brodie Phillips
Vice President: vacant
Secretary: Caz Hayes
Treasurer: Volker Heinze
Registrar: Kane Leopold
Compliance Officer: vacant
Property Officer: vacant
Canteen Manager: vacant
Sponsorship Coordinator: Phil Sturrock
Social Media: Gavin Kenny

Football Operations Manager: vacant
Team Manager Coordinator: Ross Black
First Aid Coordinator: Emily Heverin
Child Safety Officers: Janine Bird
Boys Coaching Coordinator (Youth): vacant
Boys Coaching Coordinator (Junior): vacant
Girls Coaching Coordinator: John Bernardo
Incident Coordinator: Jackie Wise
Bar Manager: Gab Dunn
Social Committee: vacant

General Committee:
Annelise Scott
Justin Scott

2024 MAJOR SPONSORS



**CLAYTON &
CHADSTONE**



CONTACT DETAILS Brodie Phillips Ph: 0499 999 863 secretaryOYCFC@gmail.com www.oakleighdragons.com.au

FACEBOOK Oakleigh Dragons Junior Football Club **INSTAGRAM** @oakleigh_dragonsjfc



*Play footy with the
Dragons in 2024!*



REGISTRATIONS NOW OPEN!

- Great Junior Coaches
- Boys and Girls teams
- U8's through to U18's
- Fantastic Facilities

www.oakleighdragons.com.au





FREE FIRST AID & CPR COURSE

Support your team and get trained in first aid.

- 6pm - CPR (valid for 1 year)
- 6.30pm - Basic First Aid (valid for 3 years)
- 7.30pm - Emergency Response Coordinator (U13s and above, valid for 3 years)



THURSDAY
21 MARCH



TIME
FROM 6 PM

To register, email Brodie at:
presidentoycfc@gmail.com



WELCOME NIGHT

FRIDAY 22ND MARCH

5.30PM - 7.30PM

SCAMMELL RESERVE

Get your game day shorts and socks

Hoodies and beanies

Support "Boots for All" - donate your clean used
football boots



FREE SAUSAGE SIZZLE
MOUTHGUARD FITTINGS



2024 COMMITTEE MEMBERS NEEDED



There are still a number of Committee and Non-Committee roles that need to be filled for 2024, including:

VICE PRESIDENT (EXECUTIVE COMMITTEE)

Chair meetings and represent the Club in the absence of the President. Work with President and assist over all administrative areas. Attend League meetings.

FOOTBALL OPERATIONS COORDINATOR

Co-ordinate all off field football activities for the Club's teams to ensure that all players and off field staff are provided with the highest level of support to enable them to compete and perform at the highest level. Provide support to the Executive and Committee members to ensure the efficient operation of the Club.

MERCHANDISE OFFICER

Manage ordering of uniforms and various Club apparel. Assist with sales of merchandise at Club welcome night and Grub at the Club. Assist with purchasing of training/football department equipment.

COMPLIANCE OFFICER

Monitors and ensures appropriate volunteer qualifications including Working with Children Checks, Coaching and First Aid qualifications are uploaded into League specified database.

CANTEEN MANAGER

Manage ordering and selling of food and drink stock from the canteen. Required to be available and contactable at Scammell Reserve on game day, but not required to be in attendance all day. Assistance from others available.

The success of any Club is dependent on its volunteers and we can't achieve this without your contribution. All sporting clubs run on volunteers and the Oakleigh Dragons are no different, we need YOU!! If you are interested in discussing any of these roles, please contact Brodie or Caz, email: secretaryoycfc@gmail.com



STRATEGIC PLAN 2024-26

Strategic Plan 2024-2026



OAKLEIGH DRAGONS JUNIOR FOOTBALL CLUB

'Through Football Better Citizens'

Strategic Plan 2024-2026
Oakleigh Dragons Junior Football Club

Our Vision

Oakleigh Dragons Junior Football Club will be recognised as one of the leading clubs in the South Metro Junior Football League in the delivery of football programs for junior male and female players

Our Mission Statement

To provide kids with a safe, supportive and inclusive environment while promoting health and wellbeing and maximising participation in Australian Rules Football



Our Values

- Fun – passionate, energetic & innovative
- Accountability – through open and transparent communication
- Integrity – independent, honest, fair and impartial
- Respect – by promoting tolerance and fairness for all



Strategic Plan 2024-2026
Oakleigh Dragons Junior Football Club

Finance & Administration	Junior Football Participation & Performance	Senior Football Pathways	Coaching Staff	Marketing and Sponsorship	Volunteers and Supporters	Facilities and Infrastructure	Community Interaction
Key Focus Ensure the Club operates on a financially sustainable basis	Key Focus Increase player participation and retention in Junior football including females	Key Focus Facilitate pathway to senior football for all junior players	Key Focus All ODJFC coaches are well supported with development plans in place to facilitate ongoing improvement	Key Focus Increase ODJFC brand awareness in our player and supporter catchment area	Key Focus Improve participation rates of volunteers and maximise the number of supporters at each game	Key Focus ODJFC facilities and infrastructure exceed required standards for all competitions	Key Focus Foster and maintain good community relationships within the Club's local and catchment areas
Key Objectives <ul style="list-style-type: none"> Create new and maintain revenue streams Identify potential sponsorship deals Ensure upcoming football season is fully planned and budgeted for Operate on a break even budget Establish a capital management plan to manage cash reserves 	Key Objectives <ul style="list-style-type: none"> Ensure competitiveness of registration and fees Identify clear pathways for player development Establish a recruitment and retention plan for female players Proactively support the mental health and wellbeing of players by providing access to education programs to foster health and wellbeing Provide clear rules and regulations for Players (Code of Conduct) 	Key Objectives <ul style="list-style-type: none"> Identify clear pathways for player development Provide clear rules and regulations for Players (Code of Conduct) Provide sustainable pathways that enables all players including females to continue to play social or competitive football 	Key Objectives <ul style="list-style-type: none"> Recruitment and retention of the best available coaches Ensure Coaching Coordinator appointment is made Ensure all coaches are accredited by AFL Vic Ensure Coaches Charter is visible and regularly reviewed 	Key Objectives <ul style="list-style-type: none"> Establish a dedicated communications and sponsorship coordinator Increase sponsorship income for the Club Establishment of key football & player development relationships with local schools Ongoing coordination and improvement of Club's website Regular communication to Club members 	Key Objectives <ul style="list-style-type: none"> Establish a recruitment and retention plan for club volunteers Develop a plan to train volunteer club umpires Provide Club merchandise for supporters Provide a Supporters and Volunteers Code of Conduct which includes child safety obligations 	Key Objectives <ul style="list-style-type: none"> Establish and implement a yearly capital improvement and maintenance plan All facilities meet / exceed SMJFL's minimum playing requirements Ensure we have resourcing in place to maximise opportunities to achieve successful government grants 	Key Objectives <ul style="list-style-type: none"> Establish strong and long standing relationships with the following parties: <ul style="list-style-type: none"> - Local Community - Local Businesses - Local Schools - Monash City Council - SMJFL - Vic State Government Maximise Club awareness within the local community through club events and regular newspaper articles

WORKING WITH CHILDREN CHECKS

A reminder that all players are expected to have one parent/guardian contributing to game day roles. To fill these roles, parents/guardians must hold a valid Working With Children Check (WWCC) and be registered with Play HQ as a volunteer. Remember if these game day roles are not filled our kids can't take to the field!

If you haven't already done so, apply for a free WWCC (volunteer roles only) at www.workingwithchildren.vic.gov.au
Then provide your WWCC details when you register as a volunteer with PlayHQ at www.playhq.com/

SOCIAL MEDIA



Don't forget to follow us on social media for all the latest news

Facebook: Oakleigh Dragons Junior Football Club

Instagram: @oakleigh_dragonsjfc



COACHES CHARTER

Coaches have a significant impact on player enjoyment, development, retention and recruitment. They are also key influencers in maintaining a positive environment and in developing club culture. In 2023 and in collaboration with AFL Victoria, our Dragons Coaches & Football Operations department developed the Dragons Coaching Charter which outlines the Club's coaching philosophy and game day expectations.

OAKLEIGH DRAGONS JFC COACHES CHARTER



OUR SHARED PURPOSE/VISION	TRAITS/VALUES WE ASPIRE TO PRIDE OURSELVES ON	SPECIFIC BEHAVIOURS WE EXPECT FROM EACH OTHER	BEHAVIOURS WE DON'T WANT TO SEE (FROM EACH OTHER)
<p>To develop young athletes, into skilled confident and responsible footballers.</p> <p>To foster a positive and safe environment for players to learn and grow.</p>	<ul style="list-style-type: none"> • Creating a positive and Supportive environment • Having a player-centric philosophy • Collaborative with honesty and humility • Approachable and self critical • Open to feedback with the common goal to improve • Fair and level headed in everything we do • Punctual and organised 	<ul style="list-style-type: none"> • Consistent messaging • Effective communication • Fairness and equality • Focused on skill development for all players • Patience and respect • Collaborative and open minded • Self aware, honest and humble • Setting a positive environment • Supportive and approachable 	<ul style="list-style-type: none"> • Negativity • Bad language • Favouritism and/or discrimination • Tolerance of poor sportsmanship • Bullying or shaming • Arrogance or aggression
<p>OUR INDICATORS OF SUCCESS</p>			
<ul style="list-style-type: none"> • Player development & retention • Player improvement • Player engagement & enjoyment and love of the game • Sportsmanship and respect • Community engagement 			



SMOKE-FREE

By law, smoking is banned within 10 metres (about two car lengths) of any public outdoor sporting venue during an organised under-18s event.

The ban includes training or practice sessions to prepare for an organised under-age sporting event, and breaks or intervals during the course of the event, training or practice session.



SEASON SCHEDULE

Subject to change during the season depending on game times, your Team Manager will keep you posted.

Date	U8 & U9	U10	U11-U13	U14+	Holidays
14-Apr	Round 1	Round 1	Round 1	Round 1	
21-Apr	Round 2	Round 2	Round 2	Round 2	
28-Apr	Round 3	Round 3	Round 3	Round 3	
5-May	Round 4	Round 4	Round 4	Round 4	
12-May	Round 5	Round 5	Round 5	Round 5	Mother's Day
19-May	Round 6	Round 6	Round 6	Round 6	
26-May	Round 7	Round 7	Round 7	Round 7	National Volunteer Week, 20-26 May
2-Jun	Round 8	Round 8	Round 8	Round 8	
8-10-Jun	No Games / Interleague Carnival				King's Birthday
16-Jun	Round 9	Round 9	Round 9	Round 9	
23-Jun	No Games				School Holidays
30-Jun	No Games				School Holidays
7-Jul	No Games				School Holidays
14-Jul	Round 10	Round 10	Round 10	Round 10	
21-Jul	Round 11	Round 11	Round 11	Round 11	
28-Jul	Round 12	Round 12	Round 12	Round 12	
4-Aug	Round 13	Round 13	Round 13	Round 13	
11-Aug	Lightning Carnival	Round 14	Round 14	Round 14	
18-Aug		Lightning Carnival	Round 15	Round 15	
w/c 19-Aug			Semi Finals	Semi Finals	
w/c 26 Aug			Grand Finals	Prelim Finals	Father's Day
w/c 2-Sep				Grand Finals	
TBC	PRESENTATION DAY, SCAMMELL RESERVE				

